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YouTube Marketing: Grow Your Youtube Channel To 100,000 Subscribers In The First 6 Months



Synopsis

Do You Want 100,000 YouTube Subscribers? YouTube is a platform that boasts over 800 Million monthly active users and is the world's #1 online destination for sharing, promoting, searching and browsing video content. Without a doubt, YouTube is considered one of the most effective platforms to build an online community and a massive audience of loyal followers. Unlike most social media platforms such as Instagram and Facebook, YouTube is characterized by the delivery of content exclusively in video format. Video has a very unique marketing power – unlike other form of communication it creates a unique, emotional and very personal relationship between the creators and the viewers. The levels of audience engagement, loyalty and conversion found on YouTube are simply unmatched by any other online platform. The three critical pillars of YouTube marketing are (1) Attract New Audience (2) Engage Your Current Audience (3) Upsell Audience. In this book I will discuss how you can maximize your success in each of these categories. Using advanced strategies and special techniques I have personally developed, I will show you how to acquire, engage and upsell a massive YouTube audience like a Pro! This Book Will Teach You... How To Attract A New Audience Engage Your Current Audience Upsell Your Product or Service to Develop an Income Understand the YouTube Audience Funnel How to Effectively Promote Your Channel Make An Effective Use of YouTube Analytics

Book Information

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Customer Reviews

This was a pleasant surprise. I've always wondered how people earned through YouTube. This book gives us a thorough insight to it all. Initially it explained the start of YouTube and then proceeded to discuss the improvements and changes made to it over the years, and the current features it has to offer a user.

It is known that more and more people are earning money through YouTube. This is a very well-done book that will help you learn how to have additional earnings by placing videos on YouTube. For me this was very informative and I want to give a sincere recommendation to anyone who is interested to work on YouTube.

This is a great book for people at any skill level. I took notes and applied a lot of the advice to YouTube.

Simple, useful, straightforward. In some chapters, I wished more depth.

I thought the book was very informative up into the chapter where she recommended you to use Facebook and google for advertising beyond that the book was great ,it showed you what to do for more more subscribers and more engagement and more conversions

Very comprehensive book on YouTube. Excellent advice and great resources were highlighted. Very well written and informative. Highly recommended.

The book has useful advice, even though the subtitle of the book "Grow your Youtube Channel to 100,000 Subscribers in the first 6 Months" is a marketing slogan, it over-promises. The author describes how to learn what works for other video creators and how to learn from the best. She discussed how to gain and keep viewers, and then how to upsell them with your product and services. I thought the section on advertising on how to use AdWords and create Ad campaigns was detailed and clearly presented. I learned a number of new things to me. The book has some

spelling errors and the organization of the book could be better, but I thought the key feature, the information, was useful. Ali Julia review

YouTube is a money maker, and its stunning growth is no accident. A lot of information in this book will help you get familiarized with the opportunities, strategies and technical-elements of exploring YouTube as a powerful marketing and money making platform

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